Birmingham, AL – March 5, 2019 – iHeartMedia radio stations in Birmingham, Auburn, Gadsden and Tuscaloosa announced today a partnership with the Alabama Broadcasting Association for the iHeartRadio Lee County Tornado Relief, a disaster relief fundraiser benefitting Community Foundation of East Alabama’s Long-Term Recovery Fund. The online fundraiser will be held on Wednesday, March 6. The tornado that hit Lee County this past Sunday is the deadliest tornado to hit the United States since 2013.

Throughout the day iHeartMedia on-air personalities will encourage listeners on-air and on social media to support iHeartRadio Lee County Tornado Relief. All donations will go directly to the Long-Term Recovery Fund set up by Community Foundation of East Alabama to help relief efforts in Lee County and the surrounding communities. The GoFundMe page can be found here.

"As residents of Alabama and members of the broadcast community, we are devastated by the loss of life and the many homes, businesses and churches destroyed by tornadoes this Sunday,” said Sharon M. Tinsley, Alabama Broadcasters Association President. “It's always difficult to look at the images after a disaster but, when it's your neighbors and so many of them are gone - it's especially hard to accept. Broadcasters are always there for the communities they serve and at times like these, we bring everyone together in a way like no other."

“Our hearts are heavy following the disastrous tornadoes in Lee County on Sunday,” said Ray Quinn, iHeartMedia President for the Alabama Region. “On behalf of all iHeartMedia stations we hope our listeners will join us in supporting the Lee County community. We hope our recovery efforts will help alleviate the pain for so many who are suffering the loss of loved ones and of their homes during this harrowing time.”

iHeartMedia is the leading media outlet in the Alabama market with multiple platforms, including its broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartRadio, iHeartMedia’s free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and 125 million registered users.

About iHeartMedia:
iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms including 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the
audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (PINK: IHRTQ). Visit iHeartMedia.com for more company information.

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**CONTACT**
Melissa Dikau  
iHeartMedia Birmingham  
[melissadikau@iheartmedia.com](mailto:melissadikau@iheartmedia.com)  
205-439-9600