IHEARTMEDIA TUCSON AND #LOVEPUP FOUNDATION TEAM UP FOR THE 2ND ANNUAL #LOVEPUP FAMILY FEST

Benefit event to drive donations in support of local animal rescue organizations

WHAT: iHeartMedia Tucson’s 93.7 KRQ, Today’s Hit Music with Johnjay & Rich In The Morning, and the #LovePup Foundation will host the 2nd annual #LovePup Family Fest, a family-friendly event to help raise funds, much needed supplies and awareness for rescue dogs, this Friday. The free pet-friendly event will be hosted by iHeartMedia’s nationally syndicated on-air personality Johnjay Van Es and his wife Blake. All monetary and pet supply donations will benefit local Tucson animal rescue organizations.

#LovePup Family Fest will feature live performances by 93.7 KRQ’s The Rich Berra Band and national recording artists Madison Beer and Logan Henderson. Attendees will also enjoy family-friendly activities including games, inflatables, a canine demonstration, delicious food vendors and on-site pet adoptions.

"#LovePup was born right here in Tucson from our own family experiences saving dogs. Blake, our boys and I are so excited to bring back the #LovePup Family Fest to this dog-loving community on Friday! Through this event, we are able to highlight the rescues and shelters doing great work here in Tucson, and get many more dogs adopted into loving homes than ever before because of the platform we have grown with our foundation. We’re all about community and helping each other. That’s what #LovePup is all about”, says Johnjay Van Es, host of Johnjay & Rich In The Morning.

For additional information regarding #LovePup Family Fest, supply items to donate and what your monetary contributions mean for these animals please visit the #LovePup Family Fest event page at: KRQ.com/LovePup

WHEN: Friday, April 5, 2019
5:00 – 9:00 p.m.

WHERE: Reid Park
Tucson, AZ
About #LovePup Foundation

#LoveUp is an accidental movement started by Johnjay Van Es, after auto correct changed his friend NFL Hall of Fame Quarterback Kurt Warner text from “love it” to “love up,” and the phenomenon was born. Started as a social media campaign to remind people to pay it forward and spread the love, the #LoveUp Foundation was then created as a nonprofit organization that primarily provides assistance to state foster care program, the Heart Gallery and Christmas Wish program. Sponsorships and proceeds from the sale of #LoveUp T-shirts raise hundreds of thousands of dollars for the #LoveUp Foundation. Visit www.loveupfoundation.org. In 2015, #LoveUp Foundation was expanded to #LovePup Foundation, which raises funds and awareness for rescue dogs.

About iHeartMedia Tucson:
iHeartMedia Tucson owns and operates KRQQ-FM, KMIY-FM, KOHT-FM, KNST-AM, KYWD-FM, KTZR-AM and KXEW-AM and is part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company’s leadership position in audio extends across multiple platforms including 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (PINK: IHRTQ). Visit iHeartMedia.com for more company information.

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