



ENTERCOM RAISES OVER \$75,000 IN THREE DAYS TO FIGHT HUNGER IN NEW ENGLAND

WAAF “Rock For Change” Radiothon Benefits Greater Boston Food Bank, Worcester County Food Bank and New Hampshire Food Bank

PHILADELPHIA, PA – December 10, 2018 - Entercom, the #1 creator of live, original, local audio content in the United States, is proud to announce that its Boston station WAAF's (WAAF-FM) annual “Rock For Change” raised over \$75,000 in three days to fight hunger in New England. The three-day fundraising effort supports Greater Boston Food Bank, Worcester County Food Bank and New Hampshire Food Bank in their efforts to end hunger. Over the last 27 years, WAAF has raised over \$1.7 million towards this effort.

“It is an honor to be a part of such a noble cause, and I couldn’t be more proud of the efforts our station and its listeners displayed this year,” said Mark Hannon, Regional President and Market Manager, Entercom Boston. “The endeavors of these three food banks does not go unnoticed in this region, and we are proud to help them achieve their goals.”

“For decades, WAAF and their listeners have creatively raised funds and awareness about hunger for Greater Boston Food Bank, Worcester County Food Bank and the New Hampshire Food Bank and we are all incredibly thankful for this partnership each and every year,” said Catherine D’Amato, President and CEO, Greater Boston Food Bank.

As part of the efforts, WAAF on-air host Greg “Hill-Man” Hill broadcasted live on air from 6:00 a.m. to 7:00 p.m. ET daily from December 5 to December 7 to help raise funds for the food banks. Listeners donated via the station’s phone bank, text messaging and online. Listeners who donated were able to request a song of their choice to be played by the station. The station also featured a live acoustic performance from P.O.D. Notable celebrity donations include Julian Edelman, wide receiver, New England Patriots; Natasha Verma, on-air personality, NBC10 Boston; and Ernie Boch Jr, Owner, Subaru of New England.

Hill hosted his morning show, The Hill-Man Morning Show, from 6:00 a.m. to 10:00 a.m. and also co-hosted the station’s midday show “Mistress Carrie” from 10:00 a.m. to 3:00 p.m. and station’s afternoon show “Matty & Nick” from 3:00 p.m. to 7:00 p.m. ET.

The Greater Boston Food Bank is the largest hunger-relief organization in New England and among the largest food banks in the country. GBFB distributes more than 54 million pounds of food and grocery products annually to 550 member hunger-relief agencies and more than 30 direct service programs throughout eastern Massachusetts. Worcester County Food Bank is the region’s leading anti-hunger organization distributing over 5 million pounds of donated food and grocery product in partnership with food donors, financial supporters, and volunteers. The New Hampshire Food Bank, a program of Catholic Charities New Hampshire, has been working to relieve hunger in the Granite State since 1984. As the state’s only Food Bank, the New Hampshire Food Bank efficiently procures and distributes over 8.5 million pounds of food to people in need through more than 400 non-profit registered agencies.

Listeners can tune in to WAAF (WAAF-FM) in Boston on air, as well as nationwide on the [RADIO.COM app](#) and [website](#). Fans can also connect with the station on social media via [Twitter](#), [Facebook](#) and [Instagram](#).

WAAF is a [RADIO.COM](#) station. [RADIO.COM](#) is now the fastest growing digital audio app in the United States. The digital platform currently has over 300 stations and 1,100 podcasts with more added continuously.

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