

# Entercom | Press Release

## ENTERCOM RAISES OVER \$250,000 FOR CHILDREN'S HOSPITAL OF PHILADELPHIA DURING 17th ANNUAL "98.1 WOGL LOVES OUR KIDS RADIOTHON"



***CHOP Patient with Shelly Easton, Vice President of Music Programming, Entercom Philadelphia, During "98.1 WOGL Loves Our Kids Radiothon"***

**PHILADELPHIA, PA – December 11, 2018** – Entercom, the #1 creator of live, original, local audio content in the United States, raised over \$250,000 to benefit the Children's Miracle Network at Children's Hospital of Philadelphia (CHOP) during the 17<sup>th</sup> annual "98.1 WOGL Loves Our Kids Radiothon" on December 6 and December 7.

"We are immensely grateful to our generous community of listeners, fans and clients who supported the 17<sup>th</sup> annual '98.1 WOGL Loves Our Kids Radiothon' to help the kids at CHOP," said David Yadgaroff, Senior Vice President and Market Manager, Entercom Philadelphia. "We sincerely thank each and every person who contributed to making this year's event a huge success, including the volunteers and on-air personalities who donated their time and talent."

"Each year, the entire Children's Hospital of Philadelphia community looks forward to the '98.1 WOGL Loves Our Kids Radiothon,'" said Madeline Bell, President and CEO, Children's Hospital of Philadelphia. "Our hospital relies on philanthropic donations to advance our mission of making a difference in the lives of children everywhere. We thank everyone at WOGL, as well as the many volunteers, staff and sponsors involved, for their commitment in making this year's event such a tremendous success."

The radiothon was broadcast live on Thursday, December 6 and Friday, December 7 from the Colket Atrium at CHOP. Donations were taken by phone, online and in person. 98.1 WOGL hosts Marilyn Russell, Harvey Holiday and Nicky G. presented the check for over a quarter of a million dollars to CHOP at the end of the event.

Funds raised through the Children's Miracle Network (CMN) are earmarked at Children's Hospital of Philadelphia for patient care programs. These programs provide constant support for the kinds of services that truly make a difference in the lives of children and families. Support

groups, creative arts therapies and social workers are all part of the healing process. These services are offered to every child who visits CHOP, and these are among the many programs that CMN funds help make possible. The CMN in Philadelphia is part of Children's Hospital of Philadelphia Foundation, the charitable, tax-exempt organization benefiting CHOP.

Listeners can tune in to 98.1 WOGL (WOGL-FM) in Philadelphia on air, as well as nationwide on the [RADIO.COM app](#) and [website](#). Fans can also connect with the station on social media via [Twitter](#), [Facebook](#) and [Instagram](#) to view Radiothon photos and videos.

98.1 WOGL is a [RADIO.COM](#) station. [RADIO.COM](#) is now the fastest growing digital audio app in the United States and the current leader in local sports coverage. The digital platform currently has over 300 stations and 1,100 podcasts with more added continuously.

[RADIO.COM](#) is a part of Entercom, a leading American media and entertainment company and one of the two largest radio broadcasters in the country.

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**About Entercom Communications Corp.**

*Entercom Communications Corp. (NYSE: ETM) is a leading American media and entertainment company reaching and engaging over 170 million people each month through its premier collection of highly rated, award winning radio stations, digital platforms and live events. As one of the country's two largest radio broadcasters, Entercom offers integrated marketing solutions and delivers the power of local connection on a national scale with coverage of close to 90% of persons 12+ in the top 50 markets. Entercom is the #1 creator of live, original, local audio content and the nation's unrivaled leader in news and sports radio. Learn more about Philadelphia-based Entercom at [www.entercom.com](http://www.entercom.com), Facebook and Twitter (@Entercom).*

**About Children's Hospital of Philadelphia.**

*Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country. In addition, its unique family-centered care and public service programs have brought the 546 bed hospital recognition as a leading advocate for children and adolescents. For more information, visit <http://www.chop.edu>.*

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