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ENTERCOM RAISES OVER \$224,000 FOR PATIENTS AT UNIVERSITY HOSPITALS RAINBOW BABIES & CHILDREN'S HOSPITAL



PHILADELPHIA, PA – December 13, 2018 – Entercom, the #1 creator of live, original, local audio content in the United States, is proud to announce that its Cleveland station Star 102's (WDOK-FM) 16th annual "Rainbow Radiothon," presented by Petitti Garden Centers, raised over \$224,000 to benefit patients at University Hospitals Rainbow Babies & Children's Hospital (UH Rainbow) in Cleveland. The radiothon was broadcast live from the Trisha O'Brien Pavilion of UH Rainbow on Friday, December 7 from 6:00 a.m. to 7:00 p.m. ET. Over the last 15 years, Star 102 has raised over \$4 million for UH Rainbow.

"Thank you Cleveland for making miracles happen for the children and their families at UH Rainbow Babies & Children's Hospital," said Tom Herschel, Senior Vice President and Market Manager, Entercom Cleveland. "I'm thrilled that we are able to showcase how much our community cares for this worthwhile cause."

"We are extremely grateful to the entire community for helping us continue our mission of providing the very best care for children in our community," said Debbie Lewis, Director of Strategic Community Initiatives, UH Rainbow. "'Rainbow Radiothon' is a special event and we are thrilled to raise critical funds to support the 740,000 patients we serve annually."

The radiothon was hosted by Star 102 (WDOK-FM) on-air personalities Jen Toohey and Tim Richards, co-hosts of the station's morning show, the "Jen & Tim Show." Throughout the 13-hour broadcast, Jen and Tim interviewed patients, doctors and experts from UH Rainbow in an effort to raise funds to help children in need, from standard checkups to advancements in brain surgery. Donations will support research and training, equipment purchases and will help offset costs for uncompensated care at UH Rainbow.

Since its inception in 2002, “Rainbow Radiothon” takes listeners to the rarely seen side of pediatric medicine. Throughout the broadcast, Star 102 was able to share miracle stories, messages of survival and loss, of heartbreak and hope, and learn about the lifesaving care at UH Rainbow.

UH Rainbow Babies & Children’s Hospital is a full-service children’s hospital and pediatric academic medical center with experts in 16 medical divisions and 11 surgical specialties who offer nationally ranked care not available at other institutions in the region. Learn more at Rainbow.org.

Donations are still being accepted online via GiveToRainbow.org or text UHRAINBOW to 51555.

Listeners can tune in to Star 102 (WDOK-FM) in Cleveland on air, as well as nationwide on the [RADIO.COM app](#) and [website](#). Fans can also connect with the station on social media via [Twitter](#), [Facebook](#) and [Instagram](#).

Star 102 is a [RADIO.COM](#) station. [RADIO.COM](#) is now the fastest growing digital audio app in the United States and the current leader in local sports coverage. The digital platform currently has over 300 stations and 1,100 podcasts with more added continuously.

[RADIO.COM](#) is a part of Entercom, a leading American media and entertainment company and one of the two largest radio broadcasters in the country.

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About Entercom Communications Corp.

Entercom Communications Corp. (NYSE: ETM) is a leading American media and entertainment company reaching and engaging over 170 million people each month through its premier collection of highly rated, award winning radio stations, digital platforms and live events. As one of the country’s two largest radio broadcasters, Entercom offers integrated marketing solutions and delivers the power of local connection on a national scale with coverage of close to 90% of persons 12+ in the top 50 markets. Entercom is the #1 creator of live, original, local audio content and the nation’s unrivaled leader in news and sports radio. Learn more about Philadelphia-based Entercom at www.entercom.com, Facebook and Twitter (@Entercom).

About University Hospitals Rainbow Babies & Children’s Hospital

Internationally renowned, UH Rainbow Babies & Children’s Hospital is a full-service children’s hospital and pediatric academic medical center with experts in 16 medical divisions and 11 surgical specialties who offer nationally ranked care not available at other institutions in the region, including a center dedicated to adolescent and young adult cancer treatment and Northeast Ohio’s only single-site provider of advanced maternal fetal medicine and neonatology services. As an affiliate of Case Western Reserve University School of Medicine and the only Level I Pediatric Trauma Center in the region, UH Rainbow Babies & Children’s Hospital offers access to novel therapies, advanced technologies and clinical discoveries long before they are

available nationwide. Rainbow pediatric specialists – all of whom also serve on the faculty at the School of Medicine – are engaged in today’s most advanced clinical research and are widely regarded as the best in the nation – and in some specialties, the best in the world. Learn more at Rainbow.org.

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