Cox Media Group – Tulsa Rallies to Support Oklahoma Red Cross During Historic Flooding

(May 29, 2019 – TULSA) – The Cox Media Group (CMG) -Tulsa family of stations is partnering with the American Red Cross of Oklahoma to raise money for local disaster relief efforts in the wake of tornadoes and historic flooding in Green Country. On Thursday, May 30th, CMG’s five radio stations (News 102.3 KRMG, K95.5, Mix96.5, 103.3 The Eagle, and 105.7 The Bone) will join FOX23 (KOKI-TV) at LaFortune Park and broadcast live as part of a 13-hour fundraiser.

The bucket brigade initiative is a continuation of the Red Cross fundraising effort CMG launched more than a week ago. On Tuesday, May 21st all stations launched a broadcast campaign to encourage online donations to the American Red Cross of Oklahoma. All funds raised through these campaigns will be used to help Oklahomans impacted by the storms.

“Supporting our community in a time of uncertainty and stress is something that is part of the fabric of our organization,” says CMG-Tulsa Market Vice President Cathy Gunther. “We are honored to be able to do something to help our neighbors and know that our viewers and listeners will respond.”

CMG and American Red Cross volunteers will be collecting cash and check donations onsite on May 30th and supporters can also contribute by texting OKLAHOMA to 95920.

Learn more about the local relief efforts and how you can support the Cox Media Group fundraiser at www.krmg.com.

About Cox Media Group
Cox Media Group (CMG) is an integrated broadcasting, publishing, direct marketing and digital media company. The company’s operations include broadcast television stations, radio stations, daily newspapers and non-daily publications. Additionally, Cox Media Group operates the National Advertising Platform businesses of CoxReps, Gamut and Videa; and offers a full suite of local and regional advertising services through its Local Solutions and Ideabar businesses. For more information about Cox Media Group, please visit www.coxmediagroup.com.