



77 WABC and Sid Rosenberg to Bring the Holidays to Children at Maimonides Medical Center

NEW YORK, NY, December 18, 2018 – CUMULUS MEDIA announces that Sid Rosenberg, Co-Host of 77 WABC's "Bernie & Sid In the Morning", will bring some holiday cheer to the children of Maimonides Children's Hospital in Brooklyn on Wednesday, December 19th from 12 Noon-1:30pm. Rosenberg will visit the children in the hospital, delivering presents and holiday surprises from the hospital's wish list for every child in the unit to make their holidays a little brighter. Sid will be joined by Ines Rosales, traffic anchor on Good Day New York/FOX 5.

The holiday visits are part of Cumulus New York's annual community outreach program, "Bringing The Holidays To You", which expands this year by teaming the efforts of its Urban station, Radio 103.9, which originated the program, and sister News/Talk station, 77 WABC. Cumulus teams hit the streets and visit soup kitchens, churches, homeless shelters, military organizations and various establishments during the season, delivering donations, toys and winter clothing to New Yorkers in need.

Chad Lopez, Vice President/Market Manager, Cumulus New York, said: "We are honored and thrilled to bring Sid and the 77 WABC family out to make the lives of the children at Maimonides Medical Center a little bit happier during the holiday season."

Craig Schwalb, Program Director, 77 WABC, said: "Sid is the perfect person to bring some holiday fun to Maimonides and the wonderful kids there. We are excited to be a part of it."

Sid Rosenberg said: "As the proud and loving dad of two, I can't think of a better way to spend my holiday season than with the children at Maimonides Medical Center. Bringing laughs to my listening audience is fun, but putting a smile on these kids' faces will be the absolute best."

About Maimonides Children's Hospital

Maimonides Medical Center is nationally recognized for clinical excellence across all major specialties. The Maimonides Children's Hospital is one of New York City's leading pediatric hospitals, specifically focused on the treatment and care of infants, children and adolescents. We provide the full range of pediatric services, specialties and sub-specialties to ensure your child receives the best care possible. Maimonides continues to grow in response to evolving models of care that better serve patients and families, and is an affiliate of Northwell Health. For more information on the outstanding clinical services provided at the Maimonides Children's Hospital, please visit

<https://www.maimonidesmed.org/maimonides-infants-and-childrens-hospital/childrens-hospital-home>.

To make a difference in the life of a child, please donate now at www.lightsthatunite.org.

About CUMULUS MEDIA

A leader in the radio broadcasting industry, CUMULUS MEDIA (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 434 owned-and-operated stations broadcasting in 89 U.S. media markets (including eight of the top 10), approximately 8,000 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus Radio Station Group and Westwood One platforms make CUMULUS MEDIA one of the few media companies that can provide advertisers with national reach and local impact. The Cumulus Radio Station Group and Westwood One are the exclusive radio broadcast partners to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYs, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, and more. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events. For more information, visit www.cumulusmedia.com.

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