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**Beasley Media Group's Power 98 to Build Third Home for Local Family
in Charlotte**

WPEG-FM to team up with Habitat for Humanity to build a dream Maddhouse

Charlotte, NC (January 14, 2018): Beasley Media Group, LLC; a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces WPEG-FM (Power 98) has teamed up with Habitat for Humanity Charlotte for the third consecutive year to build a home for a local family.

No Limit Larry and the Morning Maddhouse will kick-off the initiative with a live broadcast on Friday, January 18th in conjunction with the official launch of the city's Community Service Weekend in celebration of Martin Luther King, Jr. Members of the Power 98 staff, listeners and business associates will work together to build the home until it's completed in March 2019.

Listeners and residents over the age of 16 are invited to join the on-air personalities each weekend to help with the project.

A complete schedule of build dates can be found at www.power98fm.com.

EVENT DETAILS:

Date: Friday, January 18, 2019
Time: 8 a.m.
Location: 4932 Victoria Ave, Charlotte, NC 28269

Power 98 is proud to continue the tradition of building homes in the Charlotte community and look forward to doing this on an annual basis with Habitat for Humanity.

About Beasley Media Group:

Beasley Media Group, LLC is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 64 stations (46 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbg.com.

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