Twenty Second Annual WKLH Miracle Marathon for Children’s Hospital of Wisconsin raises over 1.1 million dollars

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MILWAUKEE (5/28/19) – WKLH’s Miracle Marathon for Children’s Hospital of Wisconsin wrapped up 36 hours of broadcasting from 5a on the 23rd to 5p on the 24th, raising $1,101,602. Broadcast live from Children’s Hospital of Wisconsin, this two-day radiothon, hosted by 96.5 WKLH/Milwaukee’s Mornings with Dave Luczak, is a 22-year annual fundraising tradition held before Memorial Day weekend. This event is Children’s Hospital’s largest fundraiser, with over $27,000,000 in donations through all 22 Marathons.

“Not only is Children’s a tremendous asset to children in our community, but families from across the nation come to this world-class hospital for care,” said Dave Luczak. “It is an honor to support the work and Children’s mission through Miracle Marathon each year.”

Patients, their families, and caregivers were interviewed throughout the Marathon.

Listeners pledged their support for Children’s Hospital through a live volunteer phone bank, and can still donate online at wklh.com. For more information, visit chw.org/miraclemarathon.
About Children's Hospital of Wisconsin
Children’s Hospital of Wisconsin is the region’s only independent health care system dedicated solely to the health and well-being of children and is ranked No. 4 in the nation by Parents magazine.

About Milwaukee's Hometown Rock 96.5 WKLH
Dave Luczak has hosted mornings on WKLH since its inception in 1986. The Miracle Marathon has raised over $27,000,000 for Children's Hospital of Wisconsin since 1998. For information about Milwaukee’s Hometown Rock 96.5 WKLH, visit wklh.com.

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